

BrainShare SLC - Day 1

Contributed by Paul
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With all the jet lag my colleague Jorn and I managed to wake up on time, and prepared for the well-know BrainShare breakfast. What a disappointment, cost cutting is also done at the breakfast. So no bacon, no eggs, no Belgian waffles, etcâ€¦. Of course, we are not here to eat, but as I am a Belgian guy, food is very important. But there was a breakfast, so we were not starving.

At 9AM BrainShare started with the first general keynote. The CEO, Ron Hovesian, made the statement regarding the offer from Elliott, very clear as you could already read on this website. Then he went over to Novellâ€™s strategy. Not boring, but we as consultants want to see the hot stuff.

And we did get it! The new version of IDM, version 4, which is the first step into IDM in the cloud. Of course my colleague was happy to see the new version of ZCM (SP3), and a live migration of a Windows XP workstation to Windows 7, with Personality Migration. After ZCM it was my turn, with Teaming, Conferencing andâ€¦. Novell Pulse. I just cannot wait until we receive our account. Every attendee will receive a Pulse-account and can invite 5 buddies. I know a lot of people that cannot wait until they can get their hands on Novell Pulse.

We all know that Novell has great software andâ€¦ great videoâ€™s! Look at this one that was used during the keynote:
<http://www.youtube.com/watch?v=OGISJDqF1II>

I'll not going to go into detail on my sessions. But, yes but... then you step into a session, no idea who is the speaker, and what do you get, somebody from Germany... Kai and a Dutch guy... Erno!

It may sound strange, but after more then a day that was the first time I saw Erno. Just to point out that it's not easy to find the people that you want to meet (sometimes it's easier to meet the one you don't want to meet, but that's another story). They had a great session on Teaming, and knowing that Erno had to replace Robin Redgrave at the last moment (Robin could not make it to Salt Lake), then Kai and Erno did a very good job.

And yesterday evening we went to see the Utah Jazz. A crazy evening, and they won the game!

Up to day 2.... wait and see...